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STARS FOR 2012

## BERNADETTE SPERRAZZA, 26

The World Awaits Travel  
Brooklyn, NY  
[theworldawaitstravel.com](http://theworldawaitstravel.com)



After graduating college in 2008, Bernadette Sperrazza got involved full-time with The World Awaits Travel, where she developed creative ways to promote the company. “I help promote The World Awaits Travel through social media tools such as Facebook and Instagram,” says Sperrazza. “I have also utilized the relationship I have with a swimwear showroom in NY to help promote the agency to its clients and sample sale customers. Learning new ways to promote the business is something I am always eager to explore.” Sperrazza’s biggest recent challenge was making last-minute travel arrangements for a group of models involved in a photo shoot. “With only days before the shoot, I had to find flights from all different airports and for all different arrival and departure times,” Sperrazza says. “Complicated flights weren’t the only issue. After searching for hotels in NYC, I came to the quick realization that it was way too last minute and everything was sold out. Fortunately, the Marriot in Brooklyn still had availability for the group and I was able to book them there. It was a stressful few days but thankfully it all worked out and the client was happy.” “Some people are just born with it—the ability to make friends easily, and feel comfortable anywhere,” says Camille Pepe Sperrazza, owner and founder of The World Awaits Travel. “Bernadette possesses these personal qualities that are so essential to the travel profession.”